

District Council of Grand Port (Advertisement) Regulations No. 1 of 2022

GN No. 189 of 2022

Government Gazette of Mauritius No. 107 of 30 July 2022

THE LOCAL GOVERNMENT ACT 2011

Regulations made by the District Council of Grand Port under Section 122 (1) a Part C of the Twelfth Schedule of the Local Government Act 2011 as amended

1. These Regulations may be cited as the **District Council of Grand Port (Advertisement) Regulations No. 1 of 2022**.

2. In these regulations -

“Act” means the Local Government Act 2011 as amended.

“Advertisement” means any word, letter, model, design, ensign, placard, board, poster, banner, notice, indicative panels, flags, vehicles publicity, device or representation, whether illuminated or not, in the nature of and employed for the purposes of advertisement, announcement or information and includes any structure or apparatus erected, used or adapted or intended for the display of Advertisement;

“Advertiser” means any person on whose behalf an advertisement is displayed or any person having control of the business premises on which advertisement is displayed;

“Business premises”

(a) means any building normally used for the carrying on of any commercial, residential, industrial or professional activity, or normally used for the provision of such services to members of the public; and

(b) includes -

(i) Public restaurants, stadium, licensed premises and places of public entertainment;

(ii) land on which advertisement is displayed; but

(c) does not include premises used for activities specified in the Twelfth Schedule of the Local Government Act 2011 as amended.

“Council” means The District Council of Grand Port

“Fees” means the fees charged under paragraph 4(2) and include any surcharge;

“Yearly fees” means the period of 12 months starting from 1st July to 30th June of the following year.

3. (1) Any person who wishes to display advertisement shall make application to the Council for a permit and/ or authorization.

(2) An application under paragraph (1) shall -

- (a) be made on the prescribed form; and
- (b) include such particulars as the Council may require;

(3) The Council may request an applicant to produce to an officer of the Council -

- (a) Such additional information as it thinks fit to enable it determine the matter; or
- (b) Such evidence as it thinks fit to verify any particulars of information given to it.

(4) On receipt of an application under paragraph (1), the Council may grant a permit subject to such conditions as it thinks fit and in addition for -

- (a) regulating the display of advertisements to which the permit relates, or the use of land by the applicant for the display of advertisements whether or not it is land in respect of which the application is made or requiring the carrying out of works on any such land, so far as appears to the Council to be expedient for the purposes of or in connection with the display of advertisements authorized in the permit; or
- (b) requiring the removal of any advertisement authorized by the permit or the discontinuance of any use of land so authorized, at the expiration of a specified period, and the carrying out of any works required for the reinstatement of land at the expiration of that period.

4. (1) All advertisers shall submit to the Council quarterly an up to date list of all Advertisements, specifying their types, sizes and locations.

(2) The Council shall levy yearly fees for all advertisements displayed on any business premises and publicity fees as specified in the Schedule 1 of these regulations.

5. (1) Any advertisement displayed, and any structure, hoarding or apparatus or any sign, placard, board or device erected or used for the display of advertisements, shall be maintained in a clean, tidy and safe condition.

(2) Any advertisement which does not comply with the conditions specified in paragraph (1) shall, at the request of the Council be immediately cleared, repaired or removed by the advertiser.

(3) The Financial Operations Officer/Senior Financial Operations Officer Formerly Tax Controller must do a daily site visit to trace new and illegal Advertisement.

(3) (a) The Council may serve a notice on any advertiser requiring the discontinuance of the display of any advertisement, if it thinks fit to do so in the interests of the public safety or public order or of the environment and the advertiser shall forthwith comply with the notice.

(b) Where an advertiser fails to comply with a notice served under paragraph 3(a), the Council shall cause the advertisement to be removed at the advertiser's expense.

(4) Removal of Advertising Structures

Where an advertiser intends to remove an advertising structure he shall within 15 days of removal give written notice thereof to the Chief Executive.

6. No person shall -

(a) Affix an advertisement to the ground of, or display an advertisement across, any street, road or pavement without the written permission of the Council;

(b) Display an advertisement within the precincts of any public place, garden, square or pleasure promenade or on any telephone or electrical post or on any tree.

(c) No person shall display posters on any structure other than authorized poster panels within the District Council of Grand Port.

7. (1) Any person who contravenes these regulations shall commit an offence and shall on conviction, be liable to a fine not exceeding Rs 25,000.

Made by the District Council of Grand Port on 11 April 2022.

SCHEDULE 1

Advertisement and Publicity Fee

Paragraph 4 (2)

	Rs
• Display of an advertisement on a flag (per flag)	1,000.00
• Display of an advertisement on a vehicle (per vehicle per Advertisement)	500.00
• Display of an advertisement on wooden board, wall, building, tin or any other material or under glass: -	
(a) Of not more than 3m ² (per 0.1 m ²)	500.00
(b) Of more than 3m ² (per additional 0.1m ² or fraction thereof)	50.00
• Fixing of Posters per copy	
(a) Size — not more than 1m ²	10.00
(b) Size — more than 1m ²	100.00
• Banner	1000.00
